

### SOCIAL MEDIA MARKETING INTERNSHIP

**Professional Partner :** TID AdvertisR & Marketers (formerly Trade In Domains)

**Department:** Operations

**Location:** Moradabad, UP (Work from office)

**Stipend:** ₹5,000/ 3 Months

**Job Role:**

As a Social Media Marketing Intern at our dynamic digital marketing agency, you will contribute to the development and execution of social media strategies for our clients. Working closely with our social media team, you will be responsible for creating engaging content, managing social media accounts, analyzing performance metrics, and staying abreast of social media trends. This internship provides a hands-on experience in the ever-evolving field of social media marketing.

**Skills Required:**

1. Familiarity with major social media platforms, including but not limited to Facebook, Instagram, Twitter, LinkedIn, and Snapchat.
2. Basic understanding of social media marketing principles and strategies.
3. Strong written and verbal communication skills.
4. Creativity in content creation for various platforms.
5. Ability to analyze social media metrics and use insights to improve strategies.
6. Comfortable working in a collaborative team environment.
7. Eagerness to learn and adapt to new trends in social media marketing.
8. Basic graphic design skills for creating visually appealing social media posts.

**Opportunities:**

1. Gain practical experience in developing and implementing social media campaigns.
2. Work closely with a talented social media team to enhance your marketing skills.
3. Exposure to diverse industries and clients, broadening your marketing knowledge.
4. Networking opportunities within the digital marketing and social media industry.
5. Receive constructive feedback to support your professional growth.
6. Possibility of a full-time position based on performance during the internship.

**How to apply:**

Interested candidates should submit a resume, a cover letter outlining their interest in social media marketing, and any relevant examples of their work (if applicable). Please email your application to [services@tradeindomains.com](mailto:services@tradeindomains.com) with the subject line "Social Media Marketing Intern Application - [Your Name]".